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PUBLIC INFORMATION STATEMENT
NATIONAL WEATHER SERVICE DES MOINES IA
800 AM CDT MON APR 6 2009

... TODAY BEGINS SEVERE WEATHER AWARENESS WEEK IN IOWA...

GOVERNOR CHET CULVER...THE IOWA HOMELAND SECURITY AND EMERGENCY MANAGEMENT DIVISION...AND THE NATIONAL WEATHER SERVICE HAVE DESIGNATED THE WEEK OF APRIL 6 TO APRIL 10 AS SEVERE WEATHER AWARENESS WEEK IN IOWA. EACH MORNING THIS WEEK...THE NATIONAL WEATHER SERVICE IN DES MOINES WILL ISSUE A PUBLIC INFORMATION STATEMENT FOCUSING ON A DIFFERENT ITEM EACH DAY. TOPICS THIS YEAR INCLUDES THE FOLLOWING...

MONDAY...FLOODING
TUESDAY...SEVERE THUNDERSTORMS
WEDNESDAY...TORNADOES
THURSDAY... NOAA ALL HAZARDS WEATHER RADIO
FRIDAY...FAMILY PREPAREDNESS

ATTENTION MEDIA...IN ORDER FOR SEVERE WEATHER AWARENESS WEEK TO BE EFFECTIVE...MEDIA COVERAGE IS CRITICAL. PLEASE USE THE INFORMATION IN THE PUBLIC INFORMATION STATEMENTS IN YOUR NEWS PROGRAMS TO HELP PROMOTE SEVERE WEATHER SAFETY. WE ALSO ENCOURAGE MEDIA INTERVIEWS. PLEASE CONTACT JEFF JOHNSON OR THE SENIOR METEOROGIST IF YOU ARE INTERESTED.

TODAY/S TOPIC IS FLOODING

FLOODS CAN OCCUR NATIONWIDE AND ARE THE DEADLIEST WEATHER RELATED KILLER IN THE UNITED STATES. FLOODING CAN TAKE MANY FORMS FROM RIVER FLOODING TO URBAN FLOODING TO FLASH FLOODING TO ICE JAMS. ALL OF THESE TYPES OF FLOODING CAN BE LIFE-THREATENING SO YOU NEED TO TAKE ACTION IMMEDIATELY.

HERE ARE A FEW TERMS WHICH YOU MAY HEAR NOAA/S NATIONAL WEATHER SERVICE USE WHEN IT COMES TO FLOODING.

A FLOOD WATCH OR FLASH FLOOD WATCH MEANS CONDITIONS ARE FAVORABLE FOR FLOODING TO OCCUR.

A FLOOD WARNING OR FLASH FLOOD WARNING MEANS FLOODING IS OCCURRING OR IMMINENT.

MINOR FLOODING IS WHEN MINIMAL OR NO PROPERTY DAMAGE IS EXPECTED TO OCCUR...BUT THE FLOODING COULD POSSIBLY CAUSE SOME PUBLIC THREAT OR INCONVENIENCE.

MODERATE FLOODING IS WHEN SOME INUNDATION OF STRUCTURES AND ROADS NEAR STREAMS WILL OCCUR. SOME EVACUATIONS OF PEOPLE AND/OR A TRANSFER OF PROPERTY TO HIGHER ELEVATIONS ARE NECESSARY.

MAJOR FLOODING IS WHEN THERE IS EXTENSIVE INUNDATION OF STRUCTURES AND ROADS ALONG WITH POSSIBLE SIGNIFICANT EVACUATIONS OF PEOPLE AND/OR TRANSFER OF PROPERTY TO HIGHER ELEVATIONS.

HERE ARE SOME FLOOD SAFETY TIPS...
IF FLOODING OCCURS...GET TO HIGHER GROUND AND STAY AWAY FROM FLOOD PRONE AREAS.

DO NOT ALLOW CHILDREN TO PLAY NEAR HIGH WATER...STORM DRAINS OR DITCHES. HIDDEN DANGERS COULD LIE BENEATH THE WATER.

FLOODED ROADS COULD HAVE SIGNIFICANT DAMAGE HIDDEN BY FLOODWATERS. NEVER DRIVE THROUGH FLOODWATERS OR ON A FLOODED ROAD.

DO NOT CAMP OR PARK YOUR VEHICLE ALONG STREAMS OR WASHES... PARTICULARLY WHEN THREATENING WEATHER CONDITIONS EXIST.

BE ESPECIALLY CAUTIOUS AT NIGHT WHEN IT IS HARDER TO RECOGNIZE FLOOD DANGERS.

NOAA/S NATIONAL WEATHER SERVICE IS THE PRIMARY SOURCE OF WEATHER...WATER AND CLIMATE INFORMATION. THE NATIONAL WEATHER SERVICE OPERATES THE MOST ADVANCED WEATHER AND FLOOD WARNING AND FORECAST SYSTEM IN THE WORLD HELPING TO PROTECT LIVES AND PROPERTY AND ENHANCE THE NATIONAL ECONOMY.

FOR MORE FLOOD SAFETY INFORMATION...GO TO THE NATIONAL FLOOD SAFETY AWARENESS PAGE AT HTTP://www.floodsafety.noaa.gov/.

JEFF JOHNSON
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